

Taxonomy of Periodicals
 modified version based on Figure 6-1 (pp.60-61)
Teaching information Literacy

Look at the...	Popular magazines(一般誌) <small>いっばんし</small>	Professional, trade, and industry or special interest(専門誌) <small>せんもんし</small>	Scholarly, academic, peer-reviewed, or refereed journal(学術誌) <small>がくじゆつし</small>
Citation: Title	May have popular/flashy words in the title: フライデー、Aera、週刊毎日、文藝春秋、	Sometimes has "news ニュース" in the title. Titles tend to be short and practical	May have "kiyō 紀要," "ronshū 論集," "xx 研究報," "gakkai 学会報," "nenpō 年報," "xx gaku 学," "hyōron 評論"
Citation: Frequency of publication	Issued frequently: Weekly(週刊), biweekly(隔週), or monthly(月刊)	Issued frequently; weekly, biweekly, or monthly	Issued less frequently: monthly, quarterly(季刊), semiannually, or annually(年刊) <small>ねんかん</small>
Citation: Authors of articles	Often one author, staff-written or written by freelance authors or guest contributors	Often one author; Staff-written or written by freelance authors, guest contributors, or professionals in the field	Frequently scholars, and researchers in the field, discipline, or specialty. Authors with university affiliations or professional titles
Citation: Article length	Articles usually short	Articles usually short	Longer articles
Citation: Article titles	Popular or catchy articles titles	Straightforward articles titles, sometimes popular and catchy	Titles related to research question or results
Whole Periodical: Paper, illustrations, layout	Eye-catching covers, glossy paper, photos, illustrations, cartoons, sidebars	Eye-catching covers, glossy paper, photos, illustrations, cartoons, sidebars	Plain covers, usually plain matte paper; mostly text inside, with tables, figures, charts, graphs; little or no color or illustrations
Whole Periodical: Advertising	Many ads for general consumer products and services	Many ads for products and services related to a particular profession, trade, or industry	Few or no ads; if any, tend to be for other journals or specific services or products
Whole Periodical: Tone	Slick, glossy, attractive	Slick, glossy, attractive	Serious
Whole Periodical: Audience	Educated but non-expert readers; uses simple language in order to meet minimum education levels	Practitioners of a particular profession, members of a trade, or workers in an industry; language appropriate for an educated readership; assumes a certain level of specialized knowledge	Scholars and researchers in the field, discipline, or specialty; language contains terminology and jargon of the discipline, reader is assumed to have a scholarly background
Whole Periodical: Purpose	Designed to entertain or persuade readers with a variety of general interest topics in broad subject fields; also geared to sell products and services through advertising	Examines problems or concerns in a particular profession or industry; provides specialized information to a wide, interested audience	To inform, report, or make available original research or experimentation in a specific field or discipline to the rest of the scholarly world; where "new knowledge" is reported

Taxonomy of Periodicals
 modified version based on Figure 6-1 (pp.60-61)
Teaching information Literacy

Look at the...	Popular magazines(一般誌) <small>いっばんし</small>	Professional, trade, and industry or special interest(専門誌) <small>せんもんし</small>	Scholarly, academic, peer-reviewed, or refereed journal(学術誌) <small>がくじゆつし</small>
Whole Periodical: Availability	Likely to be found on a newsstand or general bookstores	Rarely found on a newsstand or a general bookstore; requires subscription or library access	With some exceptions, not found on a newsstand or general bookstores; requires subscription or library access
Articles: Abstracts	Articles do not have an abstract at the beginning	Most of articles do not have an abstract	Some articles have an abstract at the beginning, however, unlike western journals, not many abstracts are provided in Japanese scholarly journals
Articles: Reference	Sources are not cited; no references or bibliography at end of articles	Sources are not cited; no references or bibliography at the end of articles	Scholarly references in the form of bibliographies, reference lists, and footnotes appear with each article
Examples	ニュースウィーク、中央公論、 Aera、週刊朝日、 <small>ちゆうおうこうろん</small>	エコバリスト、東洋経済、出版ニ ュース、芸術新潮、邦楽の 友、経済人 <small>げいじゆつしんちやう ほうがく</small>	東京大学社会情報研究所紀要、 東洋学報、心理学研究、歴史評 論、名古屋学院大学論集、文学 会 <small>とうきやうだいがくしやかいじやうほうけんきやうしよきやう</small>